

Business Basics

Name:

Business:

Email:

Website Address:

Your last website update:

Describe your business industry: B2B or B2C...

Your top three business goals:

- 1.
- 2.
- 3.

Describe your business (in less than 100 words):

How are you positioned in the Market?

Name three of your Competitors:

- 1.
- 2.
- 3.

Please provide three target customers:

- 1.
- 2.
- 3.

What do you want to gain from social media?

What social media platforms do you use and what are your account names?

Facebook

Twitter

Instagram

LinkedIn

Pinterest

Google+

YouTube

How are these working for you?

Return to fiona@finedandymarketing.co.uk

